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Hong Kong Technology Venture Company Limited
香港科技探索有限公司

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)
(Stock Code: 1137)

Business Update
and
Unaudited Operational Information for August 2026

The board of directors ("**Board**") of Hong Kong Technology Venture Company Limited ("**Company**") and together with its subsidiaries ("**Group**") is pleased to provide a business update on the Hong Kong Ecommerce Business including the unaudited operational information for August 2026.

(1) Business Update

In August 2026, the Group continued its Year-Round Discount Campaign through the weekend "15% Discount Campaign"ⁱ on HKTVmall covering product categories including supermarket, personal care, pet food, infant formula and diapers. The Group also continued its Weekday Exclusive Offersⁱ providing additional discounts on selected weekdays across certain popular product categories, including electronics and home appliances, beauty and health, alcoholic beverages and contact lenses.

To further demonstrate HKTVmall's strong price competitiveness, HKTVmall launched a new "Daily Price Check" feature on its App homepage in August 2026. The feature tracks supermarket prices for over 1,000 best-selling products, enabling customers to compare prices conveniently in one place, thereby enhancing price transparency and shopping convenience.

These initiatives contributed to another month of strong operating performance for the Hong Kong Ecommerce Business in August 2026:

- (i) Average Daily Gross Merchandise Value (“**GMV**”) on Order Intakeⁱⁱ increased substantially to HK\$26.2 million (August 2025: HK\$21.9 million), representing a year-on-year increase of 19.6%. Monthly GMV on Order Intakeⁱⁱ reached HK\$812 million (August 2025: HK\$678 million), a year-on-year increase of 19.8%;
- (ii) Number of unique customers reached another record high of 699,000, representing a year-on-year increase of 12.4% (August 2025: 622,000); and
- (iii) Monthly Active Unique Devicesⁱⁱⁱ increased to 1,642,000 (August 2025: 1,492,000).

(2) The unaudited operational information of the Group's Hong Kong Ecommerce business (excluding the sales of HKTVmall cash vouchers) for August 2026 is summarised as below:

	In the month of			Change in Percentage	
	August 2026	July 2026	August 2025	August 2026 vs July 2026	August 2026 vs August 2025
Hong Kong Ecommerce business					
Average Daily Order Number (rounded to the nearest hundred)	52,700	50,500	48,800	+4.4%	+8.0%
Average Order Value (rounded to the nearest dollar)	HK\$497	HK\$485	HK\$448	+2.5%	+10.9%
Average Daily GMV on Order Intake ⁱⁱ (rounded to the nearest hundred thousand)	HK\$26.2 million	HK\$24.5 million	HK\$21.9 million	+6.9%	+19.6%
Monthly GMV on Order Intake ⁱⁱ (rounded to the nearest million)	HK\$812 million	HK\$759 million	HK\$678 million	+7.0%	+19.8%
	In the month of				
	August 2026	July 2026	August 2025		
Number of unique customers (rounded to the nearest thousand)	699,000	674,000	622,000		
Monthly Active Unique Devices ⁱⁱⁱ	1,642,000	1,584,000	1,492,000		

The Board wishes to remind shareholders and potential investors of the securities of the Company that the above information is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information.

Shareholders and potential investors of the Company are cautioned not to unduly rely on such information and are advised to exercise caution in dealing in the Company's securities.

By Order of the Board
Hong Kong Technology Venture Company Limited
Mak Wing Sum, Alvin
Chairman

Hong Kong, 11 September 2026

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Cheung Chi Kin, Paul

Mr. Wong Wai Kay, Ricky (Vice Chairman and Group Chief Executive Officer)

Ms. Wong Nga Lai, Alice (Group Chief Financial Officer and Company Secretary)

Mr. Lau Chi Kong (Chief Executive Officer (International Business))

Ms. Zhou Huijing (Chief Executive Officer (Hong Kong))

Independent Non-executive Directors:

Mr. Mak Wing Sum, Alvin (Chairman)

Mr. Peh Jefferson Tun Lu

Mr. Ann Yu Chiu, Andy

Mr. Yeung Chu Kwong

Notes:

- i. The details of the "15% Discount Campaign" and "Weekday Exclusive Offers" are subject to change from time to time in response to the market condition and our internal strategy and planning.
- ii. Gross Merchandise Value ("GMV") on Order Intake represents the total gross sales dollar value for merchandise sold through a particular marketplace over a certain timeframe, before deduction of any discount offered by the marketplace, rebate used, cancellation and returns of merchandise sold. GMV on Order Intake cannot be directly derived to turnover as determined in accordance with HKFRS Accounting Standards.

- iii. Effective from 1 September 2025, HKTVmall adopted a new internal data collection tool built on an open source solution to collect data on the number of active unique devices using HKTVmall Main App or Lite App (For July and August 2025, only data from Main App was collected). The purpose of the change is to enhance data protection regarding user data and to improve the verifiability of the computation methods and basis for the collected data. Data on unique device is extracted from our internal system and rounded to the nearest thousand. Data is collected based on the Universally Unique Identifier (“UUID”) of each device, which could be overlapping if a user reinstalls HKTVmall Main App or Lite App on the same device.
- “Active unique device” is defined as the number of distinct devices’ UUIDs that engaged with HKTVmall Main App or Lite App within the specified date range with a visiting duration of more than 10 seconds, more than one page view, or at least one purchase made at HKTVmall Main App or Lite App. These data are unaudited and are not indicative of the Company’s business performance, financial condition or growth prospect. Readers should not place reliance on these data.