

"Green Lifestyle" Promotion Scheme

To protect our environment and promote sustainable development, HKTVmall has launched the "Green Lifestyle" promotion encourage program to customers to purchase and use environmentally friendly and sustainable products. Merchants can apply to participate in this program for their eligible products, and a series of additional promotional and marketing activities will be provided, thereby gaining extra exposure for the products.

The "Green Lifestyle" promotion program covers five categories of products, including organic food, vegan food, eco-friendly refillable products, products produced by biodegradable materials and recycled products.