

HKTVmall x Fill n' Go -Promoting "Shop-naked" Culture

> HKTVmall joined hands with Fill n' Go, a company dedicated to promoting the concepts of "shop naked" and "plastic reduction", to sell reusable eco-friendly smart aluminium bottles at the O2O stores in Amoy Plaza and Kornhill Plaza, encouraging customers to purchase Fill n' Go's dedicated aluminium bottles at our O2O stores and then refill the personal hygiene products and household cleaning and disinfecting supplies at Fill n' Go's self-service naked shopping stations nearby.

> The collaboration hopes to raise public awareness of environmental protection and "shop-naked" culture, encouraging the public to practice a sustainable lifestyle.