



## HKTV x VTC - Joining Hands to Nurture Future Elites in the eCommerce industry

The Group signed a Memorandum of Understanding (MoU) with Vocational Training Council (VTC), committing to work together to nurture future elites in the eCommerce sector, which marks the Group's first MoU with a local tertiary institution.

HKTV will be joining hands with VTC on "live commerce" talent training programmes, in which the live commerce expert practitioners from HKTVmall, will provide workshops and seminars for students of the Hong Kong Institute of Vocational Education (IVE)'s Higher Diploma programmes in Business Discipline, introducing the Hong Kong eCommerce ecosystem and the live streaming production process on HKTVLive. In addition, the collaboration will also cover workshops for teaching staff in the Business Discipline from VTC to keep them abreast of the latest developments in live commerce.