



For Immediate Release

**Newly-launched “Ship to UK” Service
with Flexible Overseas Shipping Fees of As Low As \$24/500g
Diversified Product Selection from Local to All Around Asia**

(Hong Kong, 15 June 2023) As the largest online shopping mall in Hong Kong, HKTVMall, the subsidiary of Hong Kong Technology Venture Company Limited (stock code: 1137), has been moving forward to extend our foothold to different markets. After launching “Ship to Macau” in December 2022, HKTVMall further launched “Ship to UK” service, providing customers located in the UK with nearly 700,000 product options from 8 categories. Customers can shop for a wide range of authentic Asian products from Taiwan, Japan, Korea, etc., at Hong Kong local prices on HKTVMall.

Flexible and Competitive Shipping Fee

UK customers can enjoy the same free local delivery threshold as Hong Kong customers on purchases upon \$350 (for VIP and Gold VIP members) or \$500 (for basic members). For overseas delivery, the shipping fee is calculated competitively and flexibly, with 500g being the basic unit for the calculation. The basic overseas shipping fee for the first 15kg is \$60/500g, in which the shipping fee will be \$48/500g thereafter. Gold VIP and VIP members can enjoy an exclusive offer on overseas shipping fees. Gold VIP members can enjoy 60% off for the first 15kg at \$24/500g which can be up to 70% lower than the general overseas shipping fee in the market*. In parallel to the new service launch, a limited offer will also be extended to all members, please refer to the appendix for details.

Regarding the customs declaration arrangement for products imported into the UK, HKTVMall will directly provide the product information to the selected third-party logistics company for further handling of the relevant tax declaration documents. Customers do not need to declare the product information or handle the delivery matters.

Repacking by Specialists to Minimize Shipping Fee

While HKTVMall will arrange local delivery services to gather all items in the orders and will have dedicated personnel to repack the orders for “Ship to UK” service by placing all the products into a big box with minimal wrapping, which ensures the products are well-protected while utilizing all the space in the parcel to reduce the weight and the size of the wrapping. The orders will be passed to third-party logistics companies for overseas delivery, so that customers in the UK can enjoy the most discounted overseas shipping service.



Enjoy Discounts and Promotions as Hong Kong Customers Do

Customers in the UK can now register for an HKTVMall account with a UK phone number and shop for products with the “Ship to UK” tag and receive their orders in as quick as 7-10 days**. They can now shop on HKTVMall for products from different categories including supermarket & groceries, skincare & makeup, personal & body care, fashion and kids’ clothing, mother & baby, electronics, houseware & furniture, sports & travel, etc. Besides, they can also enjoy different good deals from all kinds of promotions, such as VIP Day, Gold VIP Day, the annual Thankful Festival, etc.

HKTVMall has also launched its UK membership program whose members will be invited to join an exclusive WhatsApp group, where customers can enjoy exclusive product discounts and the updates of promotions. HKTVMall will reinforce the cooperation with different merchants to provide exclusive products offers for “Ship to UK” and further study other overseas delivery service to connect customers all over the world.

For more details on the shipping fees, ordering and delivery process of “Ship to UK”, please refer to: <https://bit.ly/3OYmWzQ>

* Overseas shipping fees are compared by the shipping fee difference of a 5kg parcel between the HKTVMall Gold VIP discounted price and the official price from international postal service and another logistics company. Taxation is not included in the overseas shipping fee. The overseas shipping fee of HKTVMall “Ship to UK” service will be calculated based on the actual weight or volumetric weight of the goods (whichever is higher).

** The actual duration for overseas shipping may vary according to the actual situation. In normal circumstances, it takes 7-10 days for delivery.

- The end -

About HKTVMall

HKTVMall is the largest 24-hour online shopping mall in Hong Kong and a wholly-owned subsidiary of Hong Kong Technology Venture Company Limited (SEHK: 1137). HKTVMall provides one-stop shop services including online shopping, marketing & digital advertising, big data analysis, smart logistics & fulfilment as well as physical O2O stores, and to transform all business operation, trading, retail, finance and daily life onto a single digital online platform to establish a unique digital ecosystem. For more information, visit www.hktv.com.hk.

Media Enquiry

Ruby Tsang
Christy Lee

Tel: +852 3145 6276

Email: rubytsang@hktv.com.hk
Email: wnlee@hktv.com.hk

Appendix

1. HKTVMall officially launched “Ship to UK” service, providing customers with diversified product options.



2. 500g is the basic unit for overseas shipping fee calculation. The basic overseas shipping fee for first 15kg is \$60/500g and extra overseas shipping fee of \$48/500g for the weight after 15kg. Exclusive offers on overseas shipping fees for VIP and Gold VIP are provided. Basic members are also entitled with a limited offer from now on to 31 July.

HKTVMall Next Destination
UNITED KINGDOM!
Delivery Fee
 as low as **\$24**
 *Per 0.5kg. Only apply to Gold VIP

Weight*[kg]	Basic Member	GOLD VIP Offer	VIP Offer
First 15kg	\$60 / 0.5kg Limited Offer After 20% OFF \$48	every 0.5kg After 40% OFF \$24	every 0.5kg After 60% OFF \$36

*Basic member 20% off discount valid until 31 July.
 Over 15kg, overseas shipping fee is \$48 per 0.5kg

3. HKTVMall has launched its UK membership program whose members will be invited to join an exclusive WhatsApp group, where customers may find exclusive product discounts and the details of the latest promotions.

