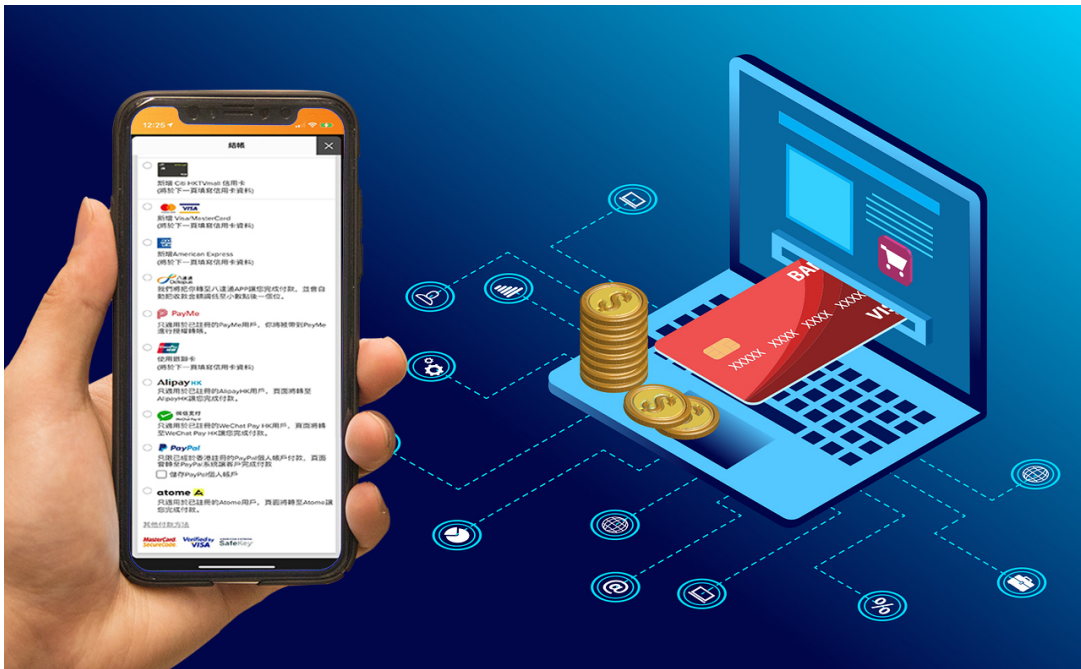




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HKTVMall x Atome 免息分期付款 讓顧客感受更靈活的網購體驗

HKTVMall為顧客提供多元化和快捷安全的支付服務，不但支援各大信用卡付款，更與多個電子支付系統合作，方便顧客輕鬆選購產品。HKTVMall最新與香港網上支付平台Atome合作，於HKTVMall應用程式推出免息分期付款服務。顧客只要於HKTVMall消費的訂單淨額滿港幣\$1,200至\$15,000，即可選擇以Atome免利息分3期付款，無任何手續費或隱藏收費。新付款方式令HKTVMall的支付服務更趨完善，不但為顧客提供更靈活的網購體驗，同時進一步豐富HKTVMall數碼生態圈的內容，以及推動電子支付服務的發展。



HKTVMall x Atome現正推出迎新優惠，由即日起至12月31日，Atome全新用戶於HKTVMall購物滿\$1,200，並以Atome付款，即可享全場92折優惠，最高可獲\$200折扣。

HKTVMall^{HK} x atome

11.26-12.31

全場92折

享高達HK\$200折扣*

*只適用於HKTVMall App版及Atome新用戶使用。
須購物滿HK\$1,200，優惠上限為HK\$200。須受條款及細則約束。



在 HKTVMall 應用程式使用Atome付款的過程非常簡單：顧客只需下載Atome應用程式並註冊成為用戶，再在HKTVMall 應用程式的結帳頁面選擇「Atome」付款，系統會自動跳至Atome繼續完成交易。顧客可分3期付款，首次付款時只需支付訂單三分之一的價格，第二筆費用將於30天後收取，第三筆於再下一個月收取。顧客亦可於Atome應用程式查看付款時間表，感受更靈活的消費體驗！

HKTVMall 會不斷創新，加強與不同品牌及商戶合作，攜手發揮最大的影響力，締造雙贏。

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HKTVMall^{HK}

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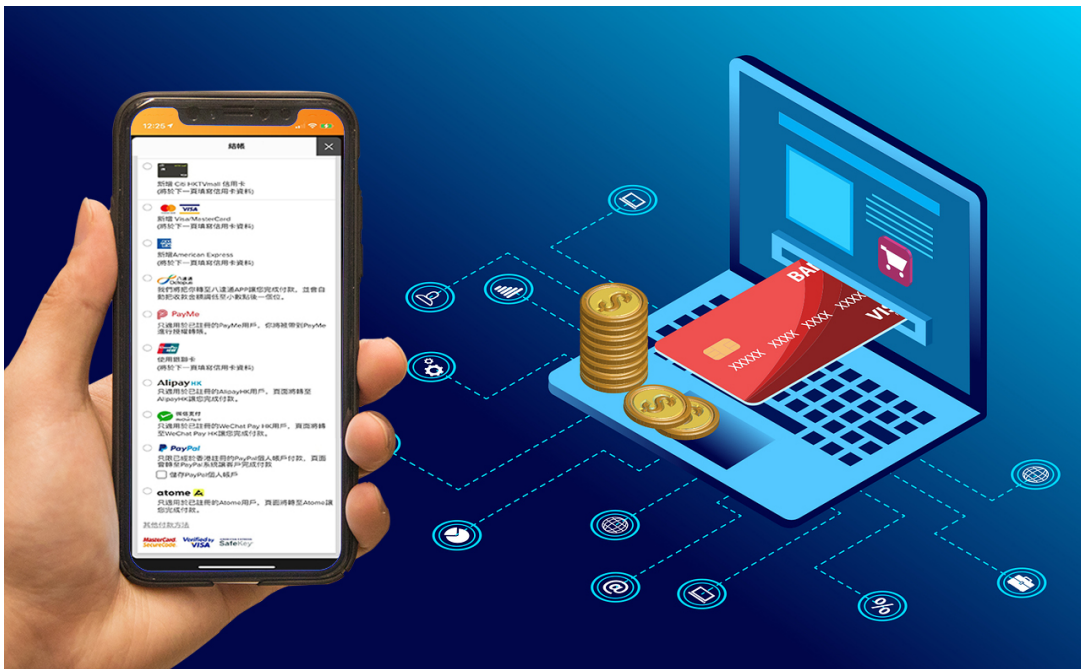
第**2**名

資料來源：
YouGov BrandIndex

HKTVMall x Atome Interest-free Instalments

Providing Agile Online Shopping Experience to Customers

HKTVMall provides diversified, agile and secure payment services to customers. We not only support various credit card payments, but also partner with multiple electronic payment systems, allowing customers to explore online shopping effortlessly. Our recent move is partnering with the Hong Kong electronic payment platform, Atome to introduce an Interest-free instalment payment service on the HKTVMall App. We offer 3 interest-free instalments with no handling fees or hidden charges to customers who purchase the order reaching \$1,200 to \$15,000 at HKTVMall and checkout with Atome. The new payment method makes our payment services more perfect which not only provides customers with a more flexible online shopping experience, but also further enriches the content of the HKTVMall digital ecosystem and promotes the development of electronic payment services.



HKTVMall x Atome is now launching a welcome offer - from now until 31 December, new users of Atome who purchase at HKTVMall over \$1,200 can enjoy 8% off, i.e. up to a \$200 shopping discount when checkout with Atome App.

HKTVMall^{HK} x atome

11.26-12.31

全場92折

享高達HK\$200折扣*

*只適用於HKTVMall App版及Atome新用戶使用。
須購物滿HK\$1,200，優惠上限為HK\$200。須受條款及細則約束。

atome
「享」你所想

ASTRO
ATOME'S GLOBAL
BRAND AMBASSADOR
全新全球品牌代言人

Simply follow a few steps to checkout with Atome on HKTVMall App: Customers are only required to download the Atome App and register a new account, and then select "Atome" as the payment method in the checkout page on HKTVMall App, the system will redirect you to Atome App automatically and finish the transaction. For the 3 interest-free instalments plan, customers only need to pay for one-third of the order price. The second and third payments will be charged 30 days and 60 days later representatively. Customers can also check the payment schedule on Atome App to enjoy the flexible shopping experience!

HKTVMall will continue to unleash creativity and strengthen cooperation with different brands and merchants, working together to exert maximum influence for creating win-win synergy.

HKTVMall^{HK}

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Source: YouGov BrandIndex

HKTV mall⁺.com

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