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HKTVMall增設三大電子支付方式 配合消費券浪潮推出7折購買現金禮券

為了配合政府發放電子消費券，HKTVMall 早已積極準備，一方面增設三個電子支付系統：八達通卡、AlipayHK 及 WeChat Pay HK，並於 7 月上旬在 HKTVMall 網上購物及全線 HKTVMall O2O 門市正式啟用，為顧客提供多元化和快捷安全的線上及線下支付服務；同時 HKTVMall 推出前所未有的驚喜優惠，以 7 折購買 \$500 HKTVMall 現金禮券！我們期望能刺激顧客的消費意欲，帶動網購的熾熱氣氛，為商戶創造無限商機。



HKTVMall搶開推出消費券，由 7 月 1 日至 7 月 21 日，顧客於全線 HKTVMall O2O 門市（請[按此](#)瀏覽門市地點），使用八達通卡、AlipayHK 或 WeChat Pay HK，可以 7 折優惠購買價值 \$500 的 HKTVMall 現金禮券連免運費，可即買即用於 HKTVMall 網上購物，使用有效期至 2021 年 10 月 31 日。客戶越早購買現金券就越早享受優惠，最多可享受長達 4 個月的有效期。每位客戶購買現金禮券的數量並無限制，唯每張訂單只可使用一張現金禮券，每個帳戶則最多可使用三張現金禮券。

HKTVMall 不但會為顧客帶來更多震撼折扣優惠，亦會繼續靈活地運用 O2O 門市網絡的優勢，提供更多宣傳網購的機會，增加顧客與 HKTVMall 的互動和連繫，將顧客由線下帶到線上。

HKTVMall 成為 Facebook
香港區首個「協作廣告」電子商貿平台



**3 New Electronic Payment Services
& Purchase e-Gift Voucher at 30% OFF
Will Be Available Soon at HKTVMall**

In order to grasp the spending wave brought by Electronic Consumption Voucher initiative from the government, HKTVMall has made early preparation by adding 3 new electronic payment systems included Octopus Card, AlipayHK and WeChat Pay HK. New payment systems will be officially available at HKTVMall online platform and all HKTVMall O2O Shops in early July, providing diversified, agile and secure payment services to customers. At the same time, HKTVMall will launch the amazing offer – Buy \$500 HKTVMall e-Gift Voucher at 30% OFF! We hope to enhance the customers' buying intention and set off the online shopping boom, as well as unleashing the business potential to our merchants.



From 1 to 21 July , customers can enjoy 30% off discount for purchasing \$500 HKTVMall e-Gift Voucher with free delivery by checkout with Octopus Card, AlipayHK and WeChat Pay HK at all HKTVMall O2O Shops (Please [CLICK HERE](#) for shop locations). The e-Gift Voucher can be used instantly for HKTVMall online platform and is valid until 31 October, 2021. In other words, customers can enjoy up to 4 months effective period following the purchase of e-Gift Voucher. There is no limit to the number of e-Gift Vouchers each customer can purchase. Each user account can enjoy the voucher code thrice and only one voucher code can be used in a single transaction.

HKTVMall will not only bring diversified stunning discount offers to our customers, but also flexibly make use of the advantages of the O2O shop network to provide us

with more opportunities to promote online shopping, increasing the interaction and connection between customers and HKTVmall, and thus bringing customers from offline to online.



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