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Hong Kong Television Network Limited
香港電視網絡有限公司

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)
(Stock Code: 1137)

Unaudited Operational Information
for 8 January 2019

The board of directors (the “**Board**”) of Hong Kong Television Network Limited (the “**Company**”) and together with its subsidiaries, the “**Group**”) is pleased to announce the unaudited operational information of the Group for 8 January 2019 which is the combined results of its online shopping platforms and offline business, namely HKTVMall and HoKoBuy.

With different marketing prepositions, HKTVMall and HoKoBuy launch various exciting offers for acquiring new customers as well as stimulating sales from existing customers. Among all, HKTVMall’s signature promotions including “Flash Sales Tuesday” and “VIP Day” offering all items 5% off on every 8th, 18th and 28th monthly.

While “Flash Sales Tuesday” and “VIP Day” were launched simultaneously yesterday (8th January), together with a 50% off promotional offer for Ocean Park admission tickets, the Group achieved a record high single day gross merchandise value and daily order number, with details as follows:-

	8 January 2019
Average order value (rounded up to the nearest dollar)	HK\$556
Daily order number (rounded up to the nearest hundred)	44,100
Gross Merchandise Value (rounded up to the nearest thousand dollar)	HK\$24,508,000

The Board wishes to remind shareholders and potential investors of the Company that the above information is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information.

Shareholders and potential investors of the Company are cautioned not to unduly rely on such information and are advised to exercise caution in dealing in the Company's securities.

By Order of the Board
Hong Kong Television Network Limited
Wong Wai Kay, Ricky
Chairman

Hong Kong, 9 January 2019

As at the date of this announcement, the executive Directors of the Company are Mr. Wong Wai Kay, Ricky (Chairman), Mr. Cheung Chi Kin, Paul (Vice Chairman and Chief Executive Officer), Ms. Wong Nga Lai, Alice (Chief Financial Officer), Mr. Lau Chi Kong (Chief Operating Officer) and Ms. Zhou Huijing and the independent non-executive Directors are Mr. Lee Hon Ying, John, Mr. Peh Jefferson Tun Lu and Mr. Mak Wing Sum, Alvin.